



CHARUSAT[®]
CHAROTAR UNIVERSITY OF SCIENCE AND TECHNOLOGY



INDUKAKA IPCOWALA INSTITUTE OF MANAGEMENT (IIIM)

Patronized by IPCO Industries, Nadiad - A Business House of Repute

BBA

3 Year | 4 Year
Programme

MBA

2 Year
Programme

MBA

International Business
2 Year Programme

Online
**BBA
MBA**

Programme

PhD

Programme



CULTURALLY VIBRANT CAMPUS



IIIM TALKS



PROMINENT RECRUITERS



and many more ...

COLLABORATIONS / MEMBERSHIPS



and many more...

IIIM ADVANTAGES



Highly Qualified Faculty



Merit-based Scholarships



Industry Relevant Curriculum



Student Holistic Development Programme



Corporate Exposure



Paperless Admission and Examination



Event Cell Club Activities

CAMPUS ECOSYSTEM



Paperless Digital Exam



Gym Facilities



24 x 7 Hospital Facilities



Sports Complex



12-Hrs Library & 24/7 E-Resource



Girls' Hostel



Vending Machine



Multi-Cuisine Cafeteria



FOR ADMISSION, CONTACT:
+91 70435 20693

CHAROTAR UNIVERSITY OF SCIENCE AND TECHNOLOGY

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For more details, please visit:
www.charusat.ac.in/i2im

Dr. Binit Patel
Registrar

Dr. Atul Patel
Provost

Shri Surendra M. Patel
President

Dr. M. C. Patel
Secretary

Aegis : Shri Charotar Moti Sattavis Patidar Kelavani Mandal





Indukaka Ipcowala Institute of Management (IIIM)

The Heartbeat of IIIM – Where Every Event Begins with a Spark!

At IIIM, the Event Cell unites all clubs under one vision — to lead, create, and shine!





Indukaka Ipcowala Institute of Management (IIIM)



IIIM's Flagship Event

प्रबंधन 2025

EXHIBITION cum SALE





**Indukaka Ipcowala
Institute of Management (IIIM)**

Bachelor of Business Administration (BBA / BBA Honours



Indukaka Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (BBA) / BBA Honours

ELIGIBILITY

- **Percentage Criteria:** 12th (Any recognized Board / Equivalent) with minimum 60%
- **Specialization Offered:** Marketing Management, Financial Management, Human Resource Management.

PROGRAMME FEES

| | | |
|--|--------------------|-------------------------|
| BBA - Tuition Fees (Yearly) | | Rs. 1,20,000/- # |
| Semester - 1 | | Rs. 60,000/- |
| Semester - 2 | | Rs. 60,000/- |
| Enrolment Exam Fees | | |
| University Enrolment / Registration (Non-Refundable) | Rs. 1,500/- | |
| University 1st Semester Examination Fees (Refundable) | Rs. 3,500/- | Rs. 7,500/- |
| Alumni Association Fees (Refundable) | Rs. 2,500/- | |
| Total Fees for Semester - I (At the Time of Securing Admission) | | Rs. 67,500/- |

Student has to pay University Examination Fees of Rs. 3,500/- separately in each semester.



Indukaka Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (BBA Programme) / BBA Honours Scholarship Structure (2026 - 28)

| Programmes | Tuition Fees (Rs.) | Merit Scholarship Scheme | | Fees to be paid after Scholarship |
|---------------|--|--------------------------|--|-----------------------------------|
| BBA / BBA (H) | 1,20,000/- | ≥ 90% | 100 % of tuition Fee as Scholarship will be awarded to top three meritorious | Rs.0.00 * |
| | | ≥ 75% | Rs. 20,000 of tuition Fee as Scholarship | Rs.1,00,000/- |
| Note | <p>Scholarship eligibility for Second/Third/Fourth year:</p> <p>1) Top three meritorious students who have cleared their university exam ≥ 9.00 CGPA without backlog at the end of first/second/third year will be awarded 100% tuition fee as scholarship for BBA Program.</p> <p>2) Students who have achieved ≥ 8 CGPA without backlog at the end of first/Second/third year will get Rs. 20,000/- tuition fee as scholarship for BBA Program.</p> <p>3) The tuition fee and merit scholarship for the 4th year of BBA Honours will be equivalent to the MBA fee and scholarship approved for that year.</p> <p>* - Students are required to pay all other Examination Enrolment Fees as applicable.</p> <p>Scholarship for each academic year will be given during the even term only.</p> | | | |

Student has to pay University Examination Fees of Rs. 3,500/- separately in each semester.



Indukaka Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (BBA) / BBA Honors Course Structure

| Sem. | Course Code | Name of the Course | Type | Nature | Credits | Remarks |
|---|-------------------|--|------------|-----------|----------------------|----------------------------------|
| 1 | BGUC101 | Principles and Practices of Management | Core | Theory | 04 | - |
| | BGUC102 | Basics of Accounting | Core | Theory | 04 | - |
| | BGUE101 | Computer Fundamentals and Applications | Elective | Practical | 04 | Students can choose One Elective |
| | BGUE102 | Business Legends | Elective | Practical | 04 | |
| | BGUD101 | Logical Analysis and Decision Making | MDC | Theory | 04 | - |
| | BGUS101 | Business Case Analysis | SEC | Theory | 02 | - |
| | HSUA101 | Communicative English | AEC | Practical | 02 | Offered by FOH |
| | HSUV101 | Indian Knowledge System | IKS | Practical | 02 | |
| | CHUV101 | Community Engagement and Sustainable Development | VAC | Practical | 02 | Students can choose One VAC |
| | CHUV103 | Physical Education and Sports | VAC | Practical | 02 | |
| Total Credit for the Semester | | | | | 24 | |
| 2 | BGUC151 | Business Economics | Core | Theory | 04 | - |
| | BGUC152 | Organizational Behavior | Core | Theory | 04 | - |
| | BGUE151 | Seminar on Contemporary Issues in Management | Elective | Practical | 04 | Students can choose One Elective |
| | BGUE152 | Management Philosophy | Elective | Practical | 04 | |
| | BGUD151 | Quantitative Techniques | MDC | Theory | 04 | |
| | CLUV101 | Environmental Sciences | VAC | Practical | 02 | Offered by FTE |
| | BGUS151 | Skills for Management Professionals | AEC | Practical | 02 | - |
| | HSUS101 – HSUS117 | A Course on Liberal Arts | SEC | Practical | 02 | Offered by FOH |
| | BGUT101 | Internship (In case of Exit - UG Certificate) | Internship | Practical | 04 | In Case of Exit |
| Total Credit for the Semester | | | | | 22 | |
| Total Credits for First Year | | | | | 46 | |
| Exit Option: UG Certification (After completion of 1st Year with 4 Credits Internship) | | | | | 50 (46+4) | |



Indukaka Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (BBA) / BBA Honors Course Structure

| Sem. | Course Code | Name of the Course | Type | Nature | Credits | Remarks |
|--|-------------|--|----------|-----------|----------------------|----------------------------------|
| 3 | BGUC201 | Financial Management | Core | Theory | 04 | - |
| | BGUC202 | Human Resources Management | Core | Theory | 04 | - |
| | BGUC203 | Marketing Management | Core | Theory | 04 | - |
| | BGUS201 | Entrepreneurship Development and Innovation Management | SEC | Theory | 02 | - |
| | BGUA201 | Data Visualizations | AEC | Theory | 02 | - |
| | HS121.02 D | Creativity, Problem Solving & Innovations | VAC | Practical | 02 | Offered by FOH |
| | BMUD201 | Money & Banking (UE) | MDC | Practical | 02 | University Elective |
| Total Credit for the Semester | | | | | 20 | |
| 4 | BGUC251 | Introduction to Research | Core | Theory | 04 | - |
| | BGUC252 | International Business | Core | Theory | 04 | - |
| | BGUC253 | Strategic Management | Core | Theory | 04 | - |
| | BGUE251 | Supply Chain and Logistic Management | Elective | Practical | 04 | Students can choose One Elective |
| | BGME251 | SWAYAM Course (for credit transfer) | Elective | Practical | 04 | |
| | HS111.03 D | Human Values & Professional Ethics | AEC | Practical | 02 | Offered by FOH |
| | BGUS251 | Business Taxation | SEC | Theory | 02 | - |
| | BMUD251 | Economics of Health and Health care (UE) | MDC | Practical | 02 | University Elective |
| Total Credit for the Semester | | | | | 22 | |
| Total Credits for Second Year | | | | | 42 | |
| Exit Option: Diploma (After completion of 2nd Year with 4 Credits Internship) | | | | | 46 (42+4) | |



Indukaka Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (BBA) / BBA Honors Course Structure

| Sem. | Course Code | Name of the Course | Type | Nature | Credits | Remarks | |
|--------------------------------------|------------------------------------|---|-----------|-----------|-----------|--|---------------------------------------|
| 5 | FINANCIAL MANAGEMENT | | | | | Students can choose any One area of specialization out of FM, HRM and MM which will remain same for semester VI, VII, and VIII | |
| | BGUC301 | Corporate Finance | Core | Theory | 04 | | |
| | BGUC302 | Introduction to Fintech and Fintech Platforms | Core | Theory | 04 | | |
| | BGUC303 | Basics of Financial Modelling | Core | Practical | 04 | | |
| | HUMAN RESOURCE MANAGEMENT | | | | | | |
| | BGUC321 | Advanced Human Resource Management | Core | Theory | 04 | | |
| | BGUC322 | Organization Development | Core | Theory | 04 | | |
| | BGUC323 | Industrial Relations | Core | Theory | 04 | | |
| | MARKETING MANAGEMENT | | | | | | |
| | BGUC341 | Consumer Behaviour | Core | Theory | 04 | | |
| | BGUC342 | Sales and Distribution Management | Core | Theory | 04 | | |
| | BGUC343 | Integrated Marketing Communication | Core | Theory | 04 | | |
| | ELECTIVE COURSES | | | | | | |
| | BGUE301 | Tourism and Hospitality Management | Elective | Practical | 04 | | Students can choose any Two Electives |
| | BGUE302 | Operations Management and Research | Elective | Theory | 04 | | |
| BGUE303 | Public Policy and Governance | Elective | Theory | 04 | | | |
| BGUT301 | Organizational Attachment Programe | Elective | Practical | 04 | | | |
| HSUA301 | Communication and Soft Skills | AEC | Practical | 02 | - | | |
| Total Credit for the Semester | | | | | 22 | | |



Indukawa Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (BBA) / BBA Honors Course Structure

| Sem. | Course Code | Name of the Course | Type | Nature | Credits | Remarks |
|--------------------------------------|--------------------------------------|--|-----------|-----------|-----------|--|
| 6 | FINANCIAL MANAGEMENT | | | | | Students can choose any One area of specialization out of FM, HRM and MM which will remain same for semester VI, VII, and VIII |
| | BGUC304 | Indian Financial System | Core | Theory | 04 | |
| | BGUC305 | Stock Market Operations | Core | Theory | 04 | |
| | BGUC306 | Personal Finance and Investment Management | Core | Theory | 04 | |
| | HUMAN RESOURCE MANAGEMENT | | | | | |
| | BGUC321 | Compensation Management | Core | Theory | 04 | |
| | BGUC322 | Human Resource Development | Core | Theory | 04 | |
| | BGUC323 | Global Human Resource Management | Core | Theory | 04 | |
| | MARKETING MANAGEMENT | | | | | |
| | BGUC344 | Brand Management | Core | Theory | 04 | |
| | BGUC345 | Services Marketing | Core | Theory | 04 | |
| | BGUC346 | Digital and Social Media Marketing | Core | Theory | 04 | |
| | ELECTIVE COURSES | | | | | |
| | BGUE304 | Analytics for Management | Elective | Practical | 04 | |
| BGUE305 | Business Laws | Elective | Theory | 04 | | |
| BGUE306 | Grand Project | Elective | Practical | 04 | | |
| HSUA302 | Contributory Personality Development | AEC | Practical | 02 | | |
| Total Credit for the Semester | | | | | 22 | |



Indukaka Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (General) Honors / Honors with Research Programme - Course Structure

| Sem. | Course Code | Name of the Course | Type | Nature | Credits | Remarks | |
|--------------------------------------|----------------------------------|--------------------------------------|----------|-----------|-----------|-------------------------------------|---|
| 7 | BGUT401 | On-the-Job Training | OJT | Practical | 06 | Students will choose any One option | |
| | BGUR401 | Research Project | RP | Practical | 06 | | |
| | FINANCIAL MANAGEMENT | | | | | | 1. Specialization chosen by students in semester V, out of FM, HRM, MM will remain same for semester VI, VII, and VIII 2. Students can opt for SWAYAM Courses (declared time-to-time) for credit transfer in semester VII and VIII |
| | BGUC401 | Cost and Management Accounting | Core | Theory | 04 | | |
| | BGUC402 | Direct and Indirect Tax Management | Core | Theory | 04 | | |
| | BGUC403 | International Trade and Finance | Core | Theory | 04 | | |
| | BGMC 401-403 | SWAYAM Courses (for credit transfer) | Core | Practical | 04 | | |
| | HUMAN RESOURCE MANAGEMENT | | | | | | |
| | BGUC421 | Human Resource Management System | Core | Practical | 04 | | |
| | BGUC422 | Emerging Issues in HRM | Core | Theory | 04 | | |
| | BGUC423 | Competency Mapping | Core | Theory | 04 | | |
| | BGMC 421-423 | SWAYAM Courses (for credit transfer) | Core | Practical | 04 | | |
| | MARKETING MANAGEMENT | | | | | | |
| | BGUC441 | Content Development and Marketing | Core | Practical | 04 | | |
| | BGUC442 | Rural Management | Core | Theory | 04 | | |
| | BGUC443 | Retail Management | Core | Theory | 04 | | |
| | BGMC 441-443 | SWAYAM Courses (for credit transfer) | Core | Practical | 04 | | |
| | ELECTIVE COURSES | | | | | | |
| | BGUE401 | Research Methodology | Elective | Practical | 04 | Students can choose One | |
| | BGME401 | SWAYAM Courses (for credit transfer) | Elective | Practical | 04 | | |
| Total Credit for the Semester | | | | | 22 | | |



Indukaka Ipcowala Institute of Management (IIIM)

Bachelor of Business Administration (General) Honors / Honors with Research Programme - Course Structure

| Sem. | Course Code | Name of the Course | Type | Nature | Credits | Remarks | |
|--|----------------------------------|---|----------|-----------|------------|-------------------------------------|--|
| 8 | BGUT402 | On-the-Job Training | OJT | Practical | 06 | Students will choose any One option | |
| | BGUR402 | Research Project | RP | Practical | 06 | | |
| | FINANCIAL MANAGEMENT | | | | | | 1. Specialization chosen by students in semester V, out of FM, HRM and MM will remain same for semester VI, VII, and VIII 2. Students can opt for SWAYAM Courses (declared time-to-time) for credit transfer in semester VII and VIII |
| | BGUC404 | Financial Derivatives and Risk Management | Core | Theory | 04 | | |
| | BGUC405 | Security Analysis and Investment Management | Core | Theory | 04 | | |
| | BGUC406 | Basics of Behavioural Finance | Core | Theory | 04 | | |
| | BGMC 404-406 | SWAYAM Courses (for credit transfer) | Core | Practical | 04 | | |
| | HUMAN RESOURCE MANAGEMENT | | | | | | |
| | BGUC424 | Building Learning Organization | Core | Theory | 04 | | |
| | BGUC425 | Talent Management | Core | Theory | 04 | | |
| | BGUC426 | HR Analytics | Core | Theory | 04 | | |
| | BGMC 424-426 | SWAYAM Courses (for credit transfer) | Core | Practical | 04 | | |
| | MARKETING MANAGEMENT | | | | | | |
| | BGUC444 | International Marketing | Core | Theory | 04 | | |
| | BGUC445 | Customer Relationship Management | Core | Theory | 04 | | |
| | BGUC446 | Industrial Marketing | Core | Theory | 04 | | |
| | BGMC 444-446 | SWAYAM Courses (for credit transfer) | Core | Practical | 04 | | |
| | ELECTIVE COURSES | | | | | | |
| | BGUE402 | Project Management | Elective | Practical | 04 | Students can choose One Elective | |
| | BGME403 | SWAYAM Course (for credit transfer) | Elective | Practical | 04 | | |
| Total Credit for the Semester | | | | | 22 | | |
| Total Credits for Fourth Year | | | | | 44 | | |
| Exit with Honors Degree (After completion of 4th Year with On-the-Job Training or Research Project) | | | | | 176 | | |



**Indukaka Ipcowala
Institute of Management (IIIM)**

Master of Business Administration (MBA)



Indukaka Ipcowala Institute of Management (IIIM)

Master of Business Administration (MBA)

ELIGIBILITY

- **Percentage Criteria:** Graduation with above 60% or 6.0 CGPA from Recognized University.
- **Specialization:** Marketing Management, Financial Management, Human Resource Management.
- CMAT is Preferable.

PROGRAMME FEES

| | | |
|--|-------------------------|---------------------|
| Tuition Fee (Yearly) | Rs. 1,63,000/- # | |
| Semester - 1 | Rs. 81,500/- | |
| Semester - 2 | Rs. 81,500/- | |
| Enrolment Exam Fees | | |
| University Enrolment / Registration (Non-Refundable) | Rs. 1,500/- | Rs. 7,500/- |
| University 1st Semester Examination Fees (Refundable) | Rs. 3,500/- | |
| Alumni Association Fees (Refundable) | Rs. 2,500/- | |
| Total Fees for Semester - I (At the Time of Securing Admission) | | Rs. 89,000/- |

Student has to pay University Examination Fees of Rs. 3,500/- separately in each semester.



Indukaka Ipcowala Institute of Management (IIIM)

Master of Business Administration (MBA Programme) Scholarship Structure (2026 - 28)

| Programmes | Tuition Fees | Merit Scholarship Scheme | | Fees after Scholarship |
|------------|--|--|--|------------------------|
| MBA | Rs. 1,63,000/- | 100% of tuition fees as a Scholarship will be awarded to the top three meritorious students of IIIM who have achieved > 8.5 CGPA | | 0.00 * |
| | | ≥ 75% or ≥ 7.5 CGPA | Rs. 25,000/- of tuition Fee as Scholarship | 1,38,000/- * |
| Note | <p>1. CHARUSAT alumni shall have an additional scholarship of Rs. 10,000/-.</p> <p>2. Second-year Scholarship's eligibility:</p> <p>A) Top three students who have achieved ≥ 8.5 CGPA without backlog at the end of the first year will get 100% tuition fee as a scholarship</p> <p>B) Students who have achieved ≥ 8 CGPA without backlog at the end of the first year will get a scholarship Rs. 20,000 in tuition fees as scholarship</p> <p>* - Students are required to pay all other Examination Enrolment Fees as applicable.</p> <p>Scholarship for each academic year will be given during the even term only.</p> | | | |



Indukaka Ipcowala Institute of Management (IIIM)

Master of Business Administration - Course Structure

MBA-YEAR-1 AY:2026-27 (NEP Batch: 2026-28)

| Course Code | Course Title | Total Number of Credits | Course Type | Remarks |
|----------------------|--|-------------------------|-------------|---------|
| Semester – I | | | | |
| MBUC501 | Managerial Economics | 4 | Theory | |
| MBUS502 | Business Analytics | 4 | Theory | |
| MBUA503 | Critical Thinking and Case Analysis | 4 | Theory | |
| MBUC504 | Managerial Communication | 4 | Theory | |
| MBUC505 | Management Process and Organizational Behaviour | 4 | Theory | |
| MBUS506 | Introduction to Computers and Information Technology | 4 | Practical | |
| MBUC551 | Financial Accounting | 4 | Theory | |
| | Total | 28 | | |
| Semester – II | | | | |
| MBUC507 | Costing and Costing Systems | 4 | Theory | |
| MBUA552 | Research Methods for Management | 4 | Theory | |
| MBUC553 | Human Resource Management | 4 | Theory | |
| MBUC554 | Financial Management | 4 | Theory | |
| MBUC555 | Marketing Management | 4 | Theory | |
| MBUC556 | Strategic Management | 4 | Theory | |
| MBUD558 | NPTEL - Introduction to Operations Research | 2 | Practical | NPTEL |
| | Total | 26 | | |



Indukaka Ipcowala Institute of Management (IIIM)

Master of Business Administration - Course Structure

MBA-YEAR-1 AY:2026-27 (NEP Batch: 2026-28)

| Course Code | Course Title | Total Number of Credits | Course Type | Remarks |
|-----------------------|---------------------------------------|-------------------------|-------------|--|
| Semester – III | | | | |
| MBUC601 | Data Visualization | 4 | Practical | Core Courses |
| MBUC602 | Logistics and Supply Chain Management | 4 | Theory | |
| MBUC603 | Entrepreneurship and MSMEs | 4 | Theory | |
| | Specialization Course – 1 | 4 | | Elective / Specialization will be offered in only one stream / area which will remain same for Semester – IV also. A student can choose any four courses from his/her chosen stream. |
| | Specialization Course – 2 | 4 | | |
| | Specialization Course – 3 | 4 | | |
| | Specialization Course – 4 | 4 | | |
| | Total | 28 | | |
| Semester – IV | | | | |
| MBUC604 | Project Based Industrial Training | 8 | Practical | Core Courses |
| MBUC605 | Managerial Effectiveness | 4 | Practical | |
| | Specialization Course – 5 | 4 | | Elective / Specialization will be offered in only one stream / area which will remain same for Semester –IV also. A student can choose any two courses from his/her chosen stream. |
| | Specialization Course – 6 | 4 | | |
| | Total | 20 | | |
| | Total Number of Credits | 102 | | |



Indukaka Ipcowala Institute of Management (IIIM)

MBA Specialization Streams and Courses for Functional Area Cluster

| Sr. | Course Code | Name of the Course | Remarks |
|----------|-----------------------------|---|---------|
| 1 | MARKETING MANAGEMENT | | |
| | MBUC611 | Consumer Behaviour and Technology | |
| | MBUC612 | Integrated Marketing Communication | |
| | MBUC613 | Sales and Distribution Management | |
| | MBUC614 | Customer Relationship Management | |
| | MBUC618 | Marketing Analytics | |
| | MBUC615 | Product and Brand Management | |
| | MBUC616 | Services Marketing | |
| | MBUC617 | Marketing Analytics | |
| 2 | FINANCIAL MANAGEMENT | | |
| | MBU621 | Financial Modeling | |
| | MBUC622 | Behavioural Finance | |
| | MBUC623 | Security Analysis and Investment Management | |
| | MBUC624 | Personal Finance and Wealth Management | |
| | MBUC628 | Financial Technology and Management | |
| | MBUC625 | Derivatives and Risk Management | |
| | MBUC626 | Advanced Financial Management | |
| | MBUC627 | Financial Technology and Management | |



MBA Specialization Streams and Courses for Functional Area Cluster

| Sr. | Course Code | Name of the Course | Remarks |
|-----|----------------------------------|---|---------|
| 3 | HUMAN RESOURCE MANAGEMENT | | |
| | MBUC631 | Strategic Human Resource Management | |
| | MBUC632 | Industrial Relations and Labour Legislation | |
| | MBUC633 | Compensation Management | |
| | MBUC637 | Human Resource Analytics | |
| | MBUC638 | Occupational Testing | |
| | MBUC634 | Organization Development | |
| | MBUC635 | International Human Resource Management | |
| | MBUC636 | Occupational Testing | |
| 4 | BUSINESS ANALYTICS | | |
| | MBUC641 | Fundamentals of Database System | |
| | MBUC642 | Basic Programming using Python | |
| | MBUC643 | Multivariate Data Analytics | |
| | MBUC644 | Machine Learning | |
| | MBUC647 | Optimization Analytics | |
| | MBUC645 | Data Visualization For Analytics | |
| | MBUC646 | Big Data Analytics | |
| | MBUC647 | Optimization Analytics | |



**Indukaka Ipcowala
Institute of Management (IIIM)**

MBA (International Business)

Nomenclature will be approved, subject to approval of the Academic Council (from M.Sc. In Management to MBA (International Business))



Indukaka Ipcowala Institute of Management (IIIM)

MBA (International Business)

ELIGIBILITY

- 10+12 with minimum 60%
- Any Bachelor's Degree with English as a medium of instruction and examination with minimum 70%
- Personal Interview with panel of experts

PROGRAMME FEES

| | | |
|--|-------------------------|---------------------|
| Tuition Fee (Yearly) | Rs. 1,45,000/- # | |
| Semester - 1 | Rs. 72,500/- | |
| Semester - 2 | Rs. 72,500/- | |
| Enrolment Exam Fees | | |
| University Enrolment / Registration (Non-Refundable) | Rs. 1,500/- | Rs. 7,500/- |
| University 1st Semester Examination Fees (Non-Refundable) | Rs. 3,500/- | |
| Alumni Association Fees (Non-Refundable) | Rs. 2,500/- | |
| Total Fees for Semester - I (At the Time of Securing Admission) | | Rs. 80,000/- |

Student has to pay University Examination Fees of Rs. 3,500/- separately in each semester.



Indukaka Ipcowala Institute of Management (IIIM)

MBA (International Business) Scholarship Structure (2026 - 28)

| Programmes | Tuition Fees | Merit Scholarship Scheme | | Fees after Scholarship |
|------------|--|--|--|------------------------|
| MBA | Rs. 1,45,000/- | 100% of tuition fees as a Scholarship will be awarded to the top three meritorious students of IIIM who have achieved > 7.5 CGPA | | 0.00 * |
| | | ≥ 75% or ≥ 7.5 CGPA | Rs. 25,000/- of tuition Fee as Scholarship | 1,20,000/- * |
| Note | <p>1. CHARUSAT alumni shall have an additional scholarship of Rs. 10,000/-.</p> <p>2. Second-year Scholarship's eligibility:</p> <p>A) Top three students who have achieved ≥ 8.5 CGPA without backlog at the end of the first year will get 100% tuition fee as a scholarship</p> <p>B) Students who have achieved ≥ 8 CGPA without backlog at the end of the first year will get a scholarship Rs. 20,000 in tuition fees as scholarship</p> <p>* - Students are required to pay all other Examination Enrolment Fees as applicable.</p> <p>Scholarship for each academic year will be given during the even term only.</p> | | | |



Indukawa Ipcowala Institute of Management (IIIM)

MBA (International Business)

PROGRAMME FEES (Inclusions / Exclusions)

- **Including:** Assumption University (AU) Fees (25,000 THB) for 3rd Semester
- **Excluding:** Accommodation in Thailand, Cost of Living expenses and Air-fare and other expenses not listed above.

ACCOMODATIONS CHARGES (TENTATIVE)

| | | |
|--|-------------------------------|---|
| On-Campus Single Occupancy | 5000 THB per month | <ul style="list-style-type: none">• Excluding: Water and Electricity expenses• Cooking NOT allowed |
| Abac Condo (not of University) Double Occupancy | 5000 to 8000 THB per month | <ul style="list-style-type: none">• Excluding: Water and Electricity expenses• Cooking is Allowed |

| | |
|-----------------------------------|---|
| Cost of Living Expenses | 8000 to 15000 THB per month depending on the life-style |
| THB to INR conversion rate | 1THB = 2.85 INR (as on 04th April 2026) |



Indukawa Ipcowala Institute of Management (IIIM)

MBA (International Business) - Course Structure

| Course Title | | Course Credits | Course Type |
|--|---------|--------------------|-------------|
| Semester – I | | | |
| Managerial Economics | | 4 | Theory |
| Business Analytics | | 4 | Theory |
| Critical Thinking and Case Analysis | | 4 | Theory |
| Managerial Communication | | 4 | Theory |
| Financial Accounting | | 4 | Theory |
| Managerial Process and Organizational Behaviour | | 4 | Theory |
| Total | | 24 | |
| Semester – II | | | |
| Research Methods for Management | | 4 | Theory |
| Costing and Control System | | 4 | Theory |
| Human Resource Management | | 4 | Theory |
| Financial Mangement | | 4 | Theory |
| Marketing Management | | 4 | Theory |
| SWAYAM - UE | | 4 | Theory |
| Total | | 20 | |
| Semester – III | | | |
| Summer Internship Programme | | 4 | Practical |
| International Business Management | BP 6910 | 4 | Theory |
| Advertising & Promotional Strategies | BM 6802 | 4 | Theory |
| Strategic Management | BP 6918 | 4 | Theory |
| IT & Business Analytic for HTM | TR 6112 | 4 | Theory |
| Total | | 16 | |
| Total + SIP | | 16 + 4 = 20 | |
| Semester – IV | | | |
| Comprehensive Project | | 4 | Practical |
| Managerial Effectiveness | | 4 | Practical |
| Entrepreneurship and MSMEs | | 4 | Theory |
| Analytics for Management | | 4 | Theory |
| Logistics and Supply Chain Management | | 4 | Theory |
| Total | | 20 | |
| Total Number of Credits – MSc in Management | | 80 | |



**Indukaka Ipcowala
Institute of Management (IIIM)**

**Online
Bachelor of Business
Administration (OBBA)
&
Master of Business
Administration (OMBA)**



Indukaka Ipcowala Institute of Management (IIIM)

Online Bachelor of Business Administration (OBBA Programme) Fee Structure (2026 - 28)

| | | |
|--|-----------------------|--------------------|
| OBBA - Tuition Fee (Yearly) | Rs. 50,000/- # | |
| Semester - 1 | Rs. 25,000/- | |
| Semester - 2 | Rs. 25,000/- | |
| Enrolment Exam Fees | | |
| University Enrolment/Registration (Non-Refundable) | Rs. 1,500/- | Rs. 7,500/- |
| University 1st Semester Examination Fees (Non-Refundable) | Rs. 3,500/- | |
| Alumni Association Fees (Non-Refundable) | Rs. 2,500/- | |
| Total Fees for Semester (At the Time of Securing Admission) | Rs. 32,500/- | |

Student has to pay University Examination Fees of Rs. 3,500/- separately in each semester.



Indukaka Ipcowala Institute of Management (IIIM)

Online Master of Business Administration (OMBA Programme) Fee Structure (2026 - 28)

| | | |
|--|--------------------|-----------------------|
| OMBA - Tuition Fee (Yearly) | | Rs. 75,000/- # |
| Semester - 1 | | Rs. 37,500/- |
| Semester - 2 | | Rs. 37,500/- |
| Enrolment Exam Fees | | |
| University Enrolment/Registration (Non-Refundable) | Rs. 1,500/- | Rs. 7,500/- |
| University 1st Semester Examination Fees (Non-Refundable) | Rs. 3,500/- | |
| Alumni Association Fees (Non-Refundable) | Rs. 2,500/- | |
| Total Fees for Semester (At the Time of Securing Admission) | | Rs. 45,000/- |

Student has to pay University Examination Fees of Rs. 3,500/- separately in each semester.

Experience the Vibrancy of Campus Life

At CHARUSAT, we understand the importance of providing safe and comfortable living accommodations for our girl students. Hence, we take pride in providing seven well equipped girl's hostels situated right on campus, with a total housing capacity of 1800+ students. Our hostels offer AC and non-AC rooms, for accommodations. We strive to provide our students with a supportive and secure environment where they can focus on their studies and personal growth.

Recreational facilities: Gymnasium, Badminton and Volleyball Courts; Indoor sport like Table Tennis, Chess and Carrom; separate facilities for viewing TV and reading Newspapers and Magazines; also facilities for the celebration of various days/festivals by the hostel residents.

Hygiene, Security and Internet Facilities: Safe drinking RO purified water, store for provisional items and food, hot (Gas Geysers and Solar Water Heaters) and Cold Water, Dining Hall, Mess, Food Plazas, Pantry, Internet and Wi-Fi facility with computers, Housekeeping Service and Security.

Health and Wellness Facilities : 24 x 7 Medical facilities are available. Facilities for medical emergencies. Resident Rector and Warden to look after the girl students staying in the hostels.

Food Facility: Wholesome nutritious food is available in the mess. There are several food joints that cater to the tastes of young students.



Girls Hostel and Mess Fees Structure (2026-27)

| Details | Non AC | AC |
|-------------------------------|---------------------|---------------------|
| Deposit (one time Refundable) | Rs. 5,000/- | |
| Hostel Fees | Rs. 36,000/- | Rs. 50,000/- |
| Mess Fees | Rs. 41,000/- | Rs. 41,000/- |
| Total | Rs. 77,000/- | Rs. 91,000/- |

CHARUSAT Girls Hostel



For Location Scan QR Code

UTKARSH CHHATRALAY

Jeet Patel
8780967879



PRINCE HOSTEL

Ashokbhai
9726583144



PATEL HOSTEL

Swapnilbhai
7874353562/7043931142



AASHIRVAD HOSTEL

9426595837/9825384600



PRAMUKHPREET HOSTEL

Bhavin Patel
9925399580



OHM HOSTEL

Dushyantbhai
9824507667/9698748303



ROYAL CARE HOSTEL

Kaushik Patel
9586541818



SAHAJANAND HOSTEL

Tusharbhai/Sureshbhai
9714221109/9714220821



DARSHAN HOSTEL

Sanjaybhai/Jigneshbhai
9909523236/9913096628



NILKANTH HOSTEL

Brijeshbhai
94265 48770/94263 31783



NISARG HOSTEL

Hiteshbhai
9979099888



SHREDEEP RESIDENCY

Nimeshbhai/Pratik Patel
9727765994/9727666706



TRANSPORT DETAILS

AHMEDABAD

Shri Brahmani Travels

Jitubhai Patel - 9426753509 / Dipakbhai Patel - 9427300082

| Route | Non AC (Per Semester) | AC (Per Semester) | Volvo AC (Per Semester) |
|----------------|--------------------------|----------------------|----------------------------|
| MANINAGAR | 23,000/- | - | 29,000/- |
| NARODA | 23,000/- | - | - |
| S.P. RING ROAD | 25,000/- | - | - |
| SOLA ROAD | - | 25,000/- | - |
| R.T.O. | - | 26,000/- | - |

ANAND/VIDHYANAGAR/BAKROL

Shri Dhanlaxmi Travels

Indrajitbhai - 9979100479/9265250430

| Route | Non AC (Per Semester) | AC (Per Semester) | Volvo AC (Per Semester) |
|-------------|--------------------------|----------------------|----------------------------|
| ANAND | - | - | - |
| V. V. NAGAR | 12,000/- | - | - |
| BAKROL | - | - | - |

Waiting 4 You Travels

Kiritbhai Machhi - 9898469027/9558227150

| Route | Non AC (Per Semester) | Non AC (Per Month) | Volvo AC (Per Semester) |
|-------------|--------------------------|-----------------------|----------------------------|
| ANAND | - | - | - |
| V. V. NAGAR | 12,000/- | 3000/- | - |
| BAKROL | - | - | - |

KHAMBHAT

Roshan Travels

Yunush Bhai - 9537788237

| Route | Non AC (Per Semester) | AC (Per Semester) | Volvo AC |
|----------|--------------------------|----------------------|----------|
| Khambhat | 21,000/- | 25,000/- | - |
| Dharmaj | 18,000/- | 22,000/- | - |
| Petlad | 15,000/- | 19,000/- | - |

NADIAD

Mahakali Travels

Harshadbhai - 9879950580 / 8140644777

| Route | Non AC (Per Semester) |
|---|--------------------------|
| Nadiad Busstand, Santram, Mahagujarat, Vaniyavad, Kishan Samosano Khacho, Civil Hospital, Kidney Hospital, Deri Road, Zalak, Changa Collage | 10,800/- |
| SardarBhavan, Mil Road, Javahar Nagar, S.R.P, S.T.Nagar, Changa Collage | 13,200/- |

VADODARA

Shri Bansari Travels

Tarakhbhai - 7383919152/9825415074

| Route | Non AC (Per Semester) | AC (Per Semester) | Volvo AC | |
|-----------------------|--------------------------|----------------------|----------|---|
| All Route Vadodara | 3 x 2 (Per Sem.) | 22,000/- | 26,000/- | - |
| | 2 x 2 (Per Sem.) | 27,000/- | - | - |
| | 3 x 2 (Per Month) | 5,000/- | 6500/- | - |

Shri Sunita Travels

Jagdishbhai - 9426561722

Rakeshbhai - 9724190723

| Route | Non AC | AC | Volvo AC | |
|-----------------------|----------------------|----------|----------|---|
| All Route Vadodara | 21,000/- | - | - | |
| | - | 34,000/- | - | |
| | 2 x 2 (Per Month) | - | 6000/- | - |
| | 3 x 2 (Per Month) | 3900/- | - | - |

Shri Jay Mataji Travels

Prayagrajbhai - 7574936296/7435918733

| Route | Non AC (Per Semester) | AC (Per Semester) | Volvo AC | |
|-----------------------|--------------------------|----------------------|----------|---|
| All Route Vadodara | 3 x 2 (Per Sem.) | 21,500/- | - | - |
| | 2 x 2 (Per Sem.) | - | 27,500/- | - |

Borsad & Anklav Taluka

Baba Ramdev Travels

Arjun Solanki - 9624720956

| Route | Non AC (Per Semester) | Non AC (Per Month) | AC |
|---|--------------------------|-----------------------|----|
| Bhadran, Valvod, Bhadraniya, Sisva, Kinkhlod | 36,000/- | 6,000/- | - |
| Zarola, Ras, Rundel, Bochasan | 36,000/- | 6,000/- | - |
| Asodar, Anklav, Joshikuva, Kanthariya, Khadol (H) | 42,000/- | 7,000/- | - |
| Davol, Bodal, Pamol, Dahemi | 36,000/- | 6,000/- | - |
| Borsad, Vasna(Borsad), Dedarda, Vahera, Kavitha | 27,000/- | 4,500/- | - |
| Santokpura, Virol, Simarada, Rupiyapura | 21,000/- | 3,500/- | - |
| Nisaraya, Koshindra, Alarsa | 36,000/- | 6,000/- | - |

DAKOR

Shri Jay Ranchhod Travels

Sandipkumar Parmar - 8511545342 / 8511486892

| Route | Non AC (Per Semester) | AC (Per Semester) | Volvo AC |
|---------|--------------------------|----------------------|----------|
| Dakor | 24,000/- | 30,000/- | - |
| Umreth | 24,000/- | 30,000/- | - |
| Lingda | 22,000/- | 28,000/- | - |
| Pansora | 21,000/- | 27,000/- | - |

Note : Above Transportation Facilities are provided by the Private Agencies.



Indukaka Ipcowala Institute of Management (IIIM)

VIBRANT CAMPUS



FOR ADMISSION, CONTACT:
+91 70435 20693

CHAROTAR UNIVERSITY OF SCIENCE AND TECHNOLOGY

CHARUSAT Campus, Off Nadiad-Pettlad Highway, Changa - 388421, Gujarat, India
Ph. : +91-2697-265173/72 | E-mail : admission_i2im@charusat.ac.in, iim@charusat.ac.in

For more details, please visit:
www.charusat.ac.in/i2im

Dr. Binit Patel
Registrar

Dr. Atul Patel
Provost (Vice Chancellor)

Shri Surendra M. Patel
President

Dr. M. C. Patel
Secretary

Aegis : Shri Charotar Moti Sattavis Patidar Kelavani Mandal